



November 2008

To: Ottawa Titans Water Polo Families  
Tournament Booklets

Re: Opportunities to Advertise in Titans

Titans Water Polo tournaments bring together several hundred players, their parents, relatives and friends to watch an exciting sport. This also presents a fantastic opportunity for local businesses to advertise to them their products and services. The best tool to get that information communicated is our Ottawa Titans Tournament booklets. The booklets include team photos and rosters, tournament information, game schedule and advertisements. We wish to ask for your assistance in promoting advertisement opportunities in our booklets to businesses that can benefit from addressing this audience. Examples of businesses include hotels, restaurants, fast food delivery places, accounting services, etc...

Advertising funds raised will be allocated to the cost of producing the booklet (first priority) and lowering our registration fees. The 2008-2009 registration fees and Club budget were determined with the inclusion of net revenues from these tournaments. The advertising funds are NOT able to be credited to your registration fees fundraising option.

#### What can you do?

Please visit local business and promote this opportunity for creating business and goodwill in their community. Besides businesses we already mentioned, feel free to offer this opportunity to those you do business with on a frequent basis.

#### Two Different Opportunities to Advertise (both held at Nepean Sportsplex)

- Titans Bantam Cup tournament for ages 14 and under (Jan 30-Feb 1/09) **and/or**
- Titans Cadet Invitational tournament for ages 16/ 18 and under (February 6-8/09),

#### Rates:

- Full page (back page, half a standard 'letter' size page): \$125
- Full page (half a standard 'letter' size page) : \$100
- Half page: \$50
- Quarter page (business card size): \$25

#### Forms available on the website under Competitive Programs/ Tournaments:

- Order forms
- A letter to potential sponsors

#### When a company or individual has committed to an advertisement in a booklet:

- Provide order form and ensure the event to be sponsored is clearly indicated
- Collect the advertisers payment** (cheques are payable to **Titans Water Polo**) and mail to:  
*Titans Water Polo, Box 210, 1411A Carling Avenue, Ottawa, ON K1Z 1A7.*
- Request that the advertiser e-mail their order form and advertisement **for the Titans Cup (14U) to Slavica Frlic at [slavica@beyond2020.com](mailto:slavica@beyond2020.com) or for the Titans Invitational (16/ 18U) to Nancy Frazer at [bednarej@rogers.com](mailto:bednarej@rogers.com) by December 29, 2008.** A PDF document would be ideal, but other options can be discussed.

Deadline is **December 29, 2008** for submission of ad artwork, forms and cheques, to give us time to prepare and print the programs in time for the tournament. A receipt will be mailed if full mailing details are provided on the order form.

If you require further information, please contact Nancy or Slavica directly.

Thank you,

**Colin Kelly**, 2009 Tournament Chair, Titans Cup **Beverly Davis**, 2009 Tournament Chair, Titans Invitational